

THE SPORTING ART OF

★ WILLIAM ERSLAND ★

THE ART OF THE SPORTING HORSE FOR THE HORSE ENTHUSIAST

JULY 2023

STUDIO NEWS

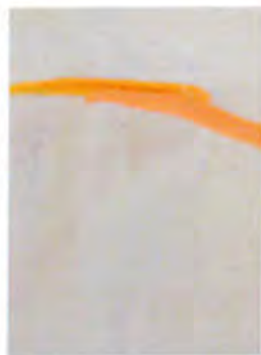
This month's "News!" features all four paintings of mine that will be on display again at the **CHEYENNE FRONTIER DAYS MUSEUM'S WESTERN ART SHOW & SALE** opening July 20th. The Museum grounds are located at 4610 North Carey Avenue in Cheyenne, Wyoming. The Art Show and Sale runs in conjunction with the "**DADDY OF 'EM ALL**" **RODEO!** It's my fourth year at the Summer Show & Sale after 15 years at the same museum in March's Western Spirit Show & Sale. This important Western Art Show & Sale is in its 43rd year and runs through August 13th.



Sweetheart of the Rodeo, Acrylic, 24" x 36" (from the 2022 show)



The official postcard announcement for the Show features my painting, **IKE**. All the details for the Show and Rodeo are on the back side of the postcard. My painting of Ike is also featured on this year's cover of the Show catalogue!



CHEYENNE FRONTIER DAYS™ 2023 WESTERN ART SHOW & SALE

The rodeo kickoff of the season is finally here! Start your Cheyenne Frontier Days™ celebration off alongside the finest western artists in the world at the 43rd Annual Cheyenne Frontier Days™ Western Art Show and Sale. Join us for this incredible showcase of western art, culture, and heritage. The art show will open to the public on July 21, 2023 and remain on exhibit until August 13, 2023.

YOU ARE INVITED TO THE OPENING RECEPTION ON JULY 20

Purchase tickets for the Cheyenne Frontier Days™ Western Art Show & Sale Opening Reception and experience outstanding never-before-seen works of art before opening day. The best of Western Art will be celebrated by the CFD Old West Museum on July 20, 2023, starting at 3:30 PM. The evening begins by taking transportation from the Museum to the Wyoming Governor's Residence for hors d'oeuvres and socializing before heading back to the Museum for the main event, which includes dinner and the first opportunity to purchase artworks from the show.

WESTERN ART SHOW & SALE
PRESENTED BY:

ANB Bank.
The Sturm Family

Western Art
COLLECTOR



HALLADAY
BUICK • GMC

3:30 PM: Registration and preview
4:30 PM: Reception at Wyoming Governor's Residence*
6:00 PM: Art Show & Sale Exhibition opens and "Jump the Gun" sale begins
7:00 PM: Dinner and regular price sales begin

Museum Members and CFD Volunteers

\$165 per individual (open seating)

Non-Members

\$185 per individual (open seating)

*Transportation will be provided; please do not travel to the Residence on your own.

To purchase tickets, visit cfdartshow.org or call (307) 778-7243 no later than July 14!

CHEYENNE FRONTIER DAYS™ OLD WEST MUSEUM GALLERY HOURS

Hours during Cheyenne Frontier Days™ 8:00 AM—7:00 PM daily

Cheyenne Frontier Days™ Old West Museum • 4610 Carey Avenue • (307) 778-7289 • cfdartshow.org



Ike's First Christmas, Acrylic, 30"x24" - **\$7,500**



My Horse Ike, Acrylic, 30"x20" - **\$6,700**



The Hunter Became the Hunted, Acrylic, 36"x24" - **\$9,700**



He Rode With Villa, Acrylic, 24" x 36" - **\$10,700**



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and find Fine Art Prints of my art available for
purchase at:

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